



Capstone Design CONFERENCE 2018

JUNE 4-6, 2018 ▶ ROCHESTER, NY

Opportunities for Sponsorship, Exhibiting, and Advertising



The 2018 Capstone Design Conference in Rochester, NY builds on the success of the previous Capstone Design Conferences in 2007, 2010, 2012, 2014, and 2016.

Capstone design courses are the culmination of the four-year undergraduate engineering curriculum and meet learning outcomes necessary for program accreditation. At most universities, engineering and technology students are required to complete a capstone design course.

This conference brings together instructors of capstone design courses in various engineering and other technical disciplines from colleges and universities around the world. Attendees share and learn about best practices in capstone design education. The educational products and services used by capstone design instructors may also be used by thousands of graduate engineers in industry and other sectors.

The conference will include poster presentations, panel discussions, and workshops. Attendees of the 2018 Capstone Design Conference control budgets for capstone design courses and are interested in a variety of educational products/ services and opportunities for project collaboration. As a sponsor, exhibitor, or advertiser you will have the opportunity to reach your target market and maximize your brand awareness among approximately two hundred design educators at educational institutions around the world.



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To reserve sponsorships, exhibits, or advertising for the 2018 Capstone Design Conference: capstoneconf@gmail.com

SPONSORSHIP OPPORTUNITIES

Platinum Level:

Conference Sponsor (\$5000)

- ▶ Sponsorship recognition at keynote session or full-conference meal
- ▶ Full page advertisement in the conference program
- ▶ Recognition on the conference website
- ▶ One skirted exhibit table
- ▶ Four complementary conference registrations
- ▶ Inclusion of bag inserts for all attendees

Gold Level:

Reception Sponsor (\$3500)

- ▶ Sponsorship recognition at full-conference reception
- ▶ Half-page advertisement in the conference program
- ▶ Recognition on the conference website
- ▶ One skirted exhibit table
- ▶ Two complementary conference registrations

Silver Level:

Break Sponsor (\$2500)

- ▶ Sponsorship recognition at full-conference break
- ▶ Half-page advertisement in the conference program
- ▶ Recognition on the conference website
- ▶ One skirted exhibit table
- ▶ One complementary conference registration

EXHIBITOR + ADVERTISING OPPORTUNITIES

Exhibitor (\$1250)

- ▶ One skirted exhibit table
- ▶ Recognition on the conference website and in the conference program
- ▶ One complementary conference registration

CONFERENCE PROGRAM

ADVERTISEMENT (\$175-700)

- ▶ Full page advertisement in the conference program: \$700
- ▶ Half page: \$350; Quarter page: \$175
- ▶ Recognition on conference website

BAG INSERTS (\$200)

- ▶ Inserts, flyers, brochures, or other promotional materials in the conference bag distributed to all attendees

PRESENTATIONS/WORKSHOPS AND CUSTOM OPPORTUNITIES

We welcome proposals for commercial presentations or workshops. Please contact us at capstoneconf@gmail.com to discuss these or other custom opportunities not listed here.

CONTACT US
capstoneconf@gmail.com